

# *Project American Life F.A.Q.*

*Project American Life rekindles America's founding principles by inspiring young people to understand and appreciate our Founders' noble ideals, sacred honor, and ultimate sacrifices ~ thus compelling a new generation to uphold these standards in all aspects of their lives.*

## **Who are *Project American Life* Licensees?**

Licensees can come from many walks of life. A mission orientation, an entrepreneurial spirit, and a belief in America's founding principles are the prime prerequisites. Additionally, Licensees are likely to have the following characteristics: a Judeo-Christian worldview, a heart for children, as well as excellent cognitive abilities. As a Licensee, you will become a revered authority in the fields of civics, history and character development because you will be genuinely delivering a service that transforms the lives of countless individuals and our nation at large. If you already own or direct a camp, *P.A.L.* is an instant double win!

## **Am I qualified to run *Project American Life*? Do you have the following?**

- Strong people skills paired with a healthy sense of humor
- Dedication to the intellectual and moral growth of young people
- Commitment to excellence and professionalism
- Focused, project-oriented management style
- Belief in America's founding principles
- Sound business acumen

## **Why is *Project American Life* an amazing opportunity?**

- Young people are nearly illiterate in regards to history, civics and citizenship
- Teachers and administrators are seeking creative and effective solutions
- Character education is now widely recognized as an essential part of school curriculum
- Parents appreciate educators who help them instill virtue in their children
- Faithful customers supply priceless word-of-mouth advertising
- Our precise and simple business plan offers proven results

## **How do I get started?**

Complete the *Project American Life* Licensing Application to start the process. Your information will be reviewed and you will be contacted regarding a convenient time to discuss the details. Or, simply call the national *P.A.L.* office: (205) 823 – 8446.

To be clear, *Project American Life* is a...

- ...One-of-a-kind curriculum that speaks for itself
- ...Proven program and implementation strategy
- ...Dynamic adventure transforming many lives
- ...Fun and fulfilling program to implement
- ...Short and long-term financial success
- ...Loyal, self-sustaining customer base